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62,31

SPRING 1943



RED
DELICIOUS
APPLE

Fruit is a victory food that will produce better health and vigor on the home front and will release vital materials and men for the fighting front. Bush and tree fruits have an important place to fill this year in every home garden and farm. If every Victory Garden will include at least strawberries, raspberries, and grapes—with tree fruits added wherever space allows—no one will have to fear a fruit shortage. And fruit planted now will continue to yield pleasure and benefit long after the present emergency is over.

*Return postage
guaranteed*

Sec. 562, P. L. & R.

U. S. POSTAGE

Paid

Lexington, Kentucky

Permit No. 94

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★ MAR 25 1943 ★

U. S. Department of Agriculture

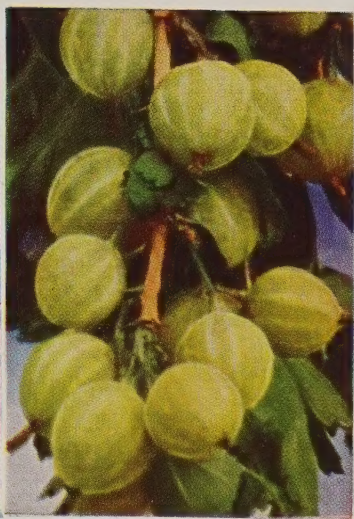
Mr. J. R. Magness
Bureau of Plant Industry
U.S. Dept. of Agriculture
Washington, D.C. 4

s2

HILLENMEYER NURSERIES · Lexington, Ky.



CURRENTS



GOOSEBERRIES

GOOSEBERRIES AND CURRANTS

For jellies and pies these two fruits are unsurpassed. About 5 plants for ordinary family. Set 4 by 3 feet. Best varieties, 35c each; \$1 for 3; \$2.50 for 10.

APRICOT

Talbert. Excellent quality. Bears early and is selected for its hardiness. Each \$0 75 5 to 6 ft. Each \$1 00



TALBERT APRICOT



LINCOLN PEAR



BARTLETT PEAR

NECTARINE

Sure Crop. Imported from New Zealand by the United States Department of Agriculture. The best of all the Nectarines as to quality, size and hardiness.

Each \$0 75 5 to 6 ft. Each \$1 00

PEACHES

A home garden without Peaches? Can you imagine such a thing! Just think what you are missing—luscious fruit from late June to mid-October if you select an early, a midseason, and a late. One tree of each is better than none, but if you have space, plant five of each class. They usually bear the second year after planting. For a commercial orchard you need a special selection and several varieties—better write us and ask our advice.

Well-grown 2-year-old trees: Each 5 50 \$1 50 \$10 00
2 1/2 to 4 ft. \$0 40 50 2 00 15 00
4 to 5 ft. 50 2 00 15 00
5 to 6 ft. 60 2 50 20 00

Ask for prices on quantity lots

ARRANGED IN ORDER OF THEIR RIPENING

Mikado. (Free.) The best and most popular very early Peach. Medium size; round; yellow with red blush, and of good quality. For best results should be planted with other varieties for cross-pollination. July 5 to 10.

Carman. (Free.) White, with red blush. Extra hardy. Bears every year, and when it fails all others fail, too. Tree a robust grower and produces heavily. July 10 to 15.

Golden Jubilee. (Free.) A new, large, early Peach, highly recommended by the Kentucky Experiment Station and other leading authorities. Yellow with a distinct blush. Quality fine. July 15.

Hiley. (Free.) An early Belle of Georgia. White flesh, firm, sweet, of good quality, and best of its season. July 30.

South Haven. (Free.) Better color and quality than Elberta. Large and much harder than most other yellow Peaches. We recommend it highly. August 5.

Sunglow. (Free.) A new selected strain of South Haven. It is South Haven in all of its glory and then some. August 5.

Hale Haven. (Free.) An excellent Peach introduced by the Michigan Experiment Station. A cross between J. H. Hale and South Haven. Large; midseason; yellow with blush; good quality. Tree, healthy and hardy. August 5.

Belle of Georgia. (Free.) White, with decided blush; excellent quality. Heavy and regular bearer. The best white-fleshed Peach for home or market. August 10.

Early Elberta. (Free.) Light yellow, with blush; fine-grained and sweet. A few days ahead of Elberta and can be sold as such. August 10.

Valiant. (Free.) A new, extra-hardy outstanding yellow variety of Canadian origin. Good quality. August 10.

J. H. Hale. (Free.) Fruit large, yellow, almost covered with red (more highly colored than Elberta); flesh firm, melting, and of best quality. Ripens August 10 to 15.

Elberta. (Free.) Fruit large, yellow, shaded with deep red. Elberta has been the standard Yellow Peach for years, and is just as good today. More than 80 per cent of commercial plantings are of Elbertas. August 10 to 15.

Heath. (Cling.) White, tinged red next to the sun. A large, firm, juicy Peach of most pleasing flavor. Well known. October 1.



ELBERTA PEACH



GOLDEN JUBILEE PEACH



ABUNDANCE PLUM

PEARS

This old standard fruit is still being planted by many. Blight is its chief enemy, and as it is worse on deep, rich soil, do not over-stimulate by feeding. Planted in the back lawn it will make a beautiful tree in foliage, blossom and fruit.

2- and 3-year-old trees: Each 5 50
4 to 5 ft. \$0 75 \$3 25 \$25 00
5 to 6 ft. 1 00 4 50 30 00

Bartlett. August 15. The favorite eating Pear of America. Large; beautiful yellow, with soft blush; high flavor. Tree bears quite young. Blight is its only fault.

Kieffer. September 10 to 15. The most popular Pear for our section. Fruit is large, golden yellow, sometimes tinted red on the sun-exposed side. Flesh is firm, crisp, and for canning purposes it is especially prized.

Lincoln. As blight-resistant as Kieffer, and bears regular crops. Perfectly hardy and quality almost equals Bartlett. Season of ripening about September 1. Plant with confidence. Considered by many the best of the Pears.

Seckel. September 15. This small, high-quality, yellowish brown Pear is one of the most popular of the September fruits. Frequently called the "Little Sugar Pear." Of melting, juicy, and sugary quality. Tree is of slow growth but lives long and is needed in every home garden.

PLUMS

The trees will grow almost anywhere—garden, chicken-run, or orchard. Usually they are loaded with fruit, so it is wise to thin the green fruit when about as big as an acorn.

2- and 3-year-old trees: Each 5 50
4 to 5 ft. \$0 75 \$3 25 \$25 00
5 to 6 ft. 1 00 4 50 30 00

(E) indicates European and (A) Asiatic Plums.

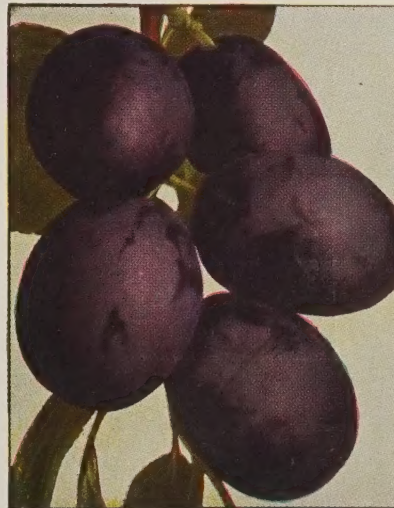
Abundance. (A.) July. One of the best and hardest of the Asiatic varieties. Fruit is large, oval, and in color amber changing to cherry. Quality good. Tree hardy.

Burbank. (A.) Late July: Later than Abundance. Fruit large, violet to light purple, with occasional shades of yellow. Flesh yellow, of excellent quality. For either canning or marketing this is the most popular kind.

Damson. (E.) A standard for years and too well known to describe. Trees are upright in growth and usually bear great crops in congenial soil. Succeeds everywhere Plums will grow.

Green Gage. (E.) Another outstanding old variety. It ripens in mid-August and its medium-sized, yellow-green, high quality fruit makes it a standard by which others are judged. Tree moderate grower.

Omaha. (Hybrid.) A promising kind, vigorous in growth and free from disease. Being an American-Asiatic hybrid, it inherits hardiness and productiveness from each parent. Produces great crops of coral fruit, yellow-fleshed and of good quality.



DAMSON PLUM

QUINCES

For preserves and jelly there is nothing better. Its delightful flavor and aroma have been enjoyed for years. Every home should have a Quince tree.

Each \$0 75 5 to 6 ft. Each \$1 00

FRUIT TREES BY POST

Due to their length, nothing larger than 4 to 5-ft. fruit trees can be sent by Parcel Post. For Postage and Insurance, add 10 per cent.



Why Not Grow Your

Tastes Better — Costs Less — Makes Y

STRAWBERRIES

We grow and sell the kinds which do best in Kentucky. Use Hillenmeyer's Tried and Tested Plants. All varieties listed are perfect flowering.

PREMIER

One of the most popular Strawberries ever introduced. Good plant-maker, frost-resistant and prolific. The bright red berries are large, bluntly conical, of good quality and hold up in size to the very end if the season is favorable. The leading berry for market or home. No variety ever tested has been so deservedly popular and we recommend it as the best early and midseason kind.

BLAKEMORE

Ripens a few days before Premier. Berries light red, conical and will remain firm a few days after ripening. Excellent for commercial or home use. Productive, good plant-maker, and does well on rather poor soil. Our plants are the Yellows-free Strain. Plant Blakemore for profit.

CATSKILL

A new outstanding midseason variety of high quality which is rapidly growing in popularity. Bright red. Excellent for home use.

DORSETT

One of the most satisfactory varieties that has been introduced in years. Its high quality, bright-colored berries with light red flesh are excellent both for home and local market purposes. Ripens a few days after Premier, and while by some is thought better, we are not yet ready to give it preference. It is a good plant-maker.

FAIRFAX

Of highest quality and ripens about a week after Premier. Berries bluntly conical, dull red, yellow or greenish seed and dark red flesh. Juicy, firm and a fine home berry. It so overlaps Aroma and is so much better quality that we have discontinued growing that variety.

GANDY

Still the best late berry. Robust plants with fruit on strong stems. Blooms exceedingly late and thus frequently misses frosts. Conical berries with large caps, firm and rather acid. Excellent for preserving, canning or shipping. Prefers a moist clay soil.

Our prices permit you to make selection of any variety listed. This is important when comparing prices

100.....	\$1 00	600.....	\$3 60
200.....	1 80	700.....	4 20
300.....	2 40	800.....	4 80
400.....	2 80	900.....	5 40
500.....	3 00	1000.....	6 00

For parcel post and insurance, add 10 per cent

1000 STRAWBERRIES SENT PREPAID ANYWHERE IN KENTUCKY FOR \$6.50

WRITE FOR QUOTATION ON LARGER QUANTITIES



CULTURAL DIRECTIONS FOR STRAWBERRIES

WHEN PLANTS ARE RECEIVED. Plant at once if possible. If season is not favorable put in cool, moist place, but do not water. They also may be unpacked and trenched in open ground.

WHEN TO PLANT. Late March or April is the chosen time. Fall planting usually results in a complete failure.

SOIL. Strawberries respond to good soil and you should choose a fertile location. However, do not plant immediately after turning under sod, as white grubs invariably cause trouble. Prepare the ground very thoroughly.

DISTANCE TO PLANT. The rows should be 3½ to 4 feet apart and the plants set about 18 inches in the row. It requires about 7000 plants per acre.

CULTIVATION. During the summer keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep the hoe and cultivator busy.

MULCHING. Protect by mulching with clean straw in fall or early winter after the ground is frozen. Do not apply too heavily, as this smothers the plants. Leave on during the fruiting season, as it conserves moisture and keeps the berries clean.

AFTER FRUITING. Immediately plow or narrow the original row to about a foot. Thoroughly cultivate the middle so as to give the new plants a chance to get established. Repeat the second year. We do not advise keeping beds more than two or three years.

FAMILY REQUIREMENTS. About 300, 500, or a 1000 plants are required for a small, medium, or large family respectively.

SELECTION OF VARIETIES. We shall be glad to make selection of suitable varieties if you want to leave this to us.

HOW TO PLANT STRAWBERRIES



TOO DEEP

TOO SHALLOW

JUST RIGHT

HILLENMEYER'S Famous Kentucky Grass Seed

BLUE GRASS

Here in the heart of the famed Blue Grass Section of Kentucky the best seed in the world is produced. Hillenmeyer Seed is of the highest quality, both as to purity and germination. Do not sow light chaffy material of weak germination and carrying many noxious weed seeds. Why gamble with poor seed? **Plant the best.**

SUNNY LAWN MIXTURE

For sowing new lawns or where you have a thin stand we recommend our Special Lawn Mixture. This consists of Blue Grass, White Clover, and other varieties for quick effect.

SHADY LAWN MIXTURE

A scientific mixture of grasses to be used in shady locations on which the sun does not shine more than 4 to 5 hours per day.

Sow 2 to 3 lbs. to 1000 sq. ft. on thin lawn.
Sow 4 to 6 lbs. to 1000 sq. ft. on new lawn.

PRICES F. O. B. LEXINGTON

	1 lb.	3 lbs.	5 lbs.	10 lbs.	50 lbs.	100 lbs.
Blue Grass.....	\$0 40	\$1 15	\$1 75	\$3 50	\$16 50	\$30 00
Sunny Lawn Mixture.....	45	1 30	2 00	4 00	19 00	35 00
Shady Lawn Mixture.....	50	1 45	2 25	4 50	21 00	40 00

Postage or prepaid express, 10 per cent additional

Own Fruit?



You More Independent



ASPARAGUS

No garden is complete without this early, permanent and healthful esculent. A bed or row properly planted and cared for will last for years. We grow only Washington, which is the best. Plant 12 to 18 inches apart in row. 100 to 200 plants for ordinary family.

\$1 for 25; \$1.50 for 50; \$2.50 per 100

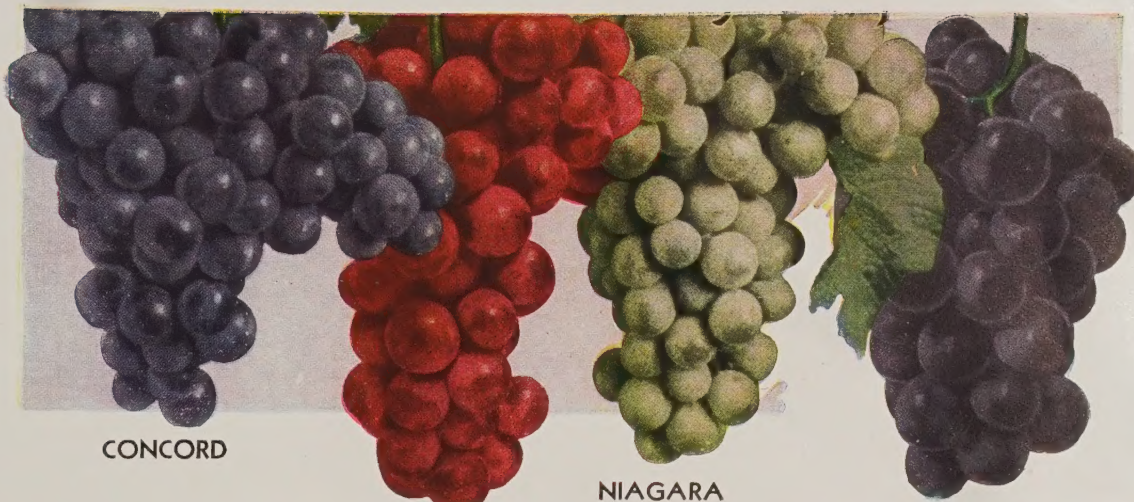


RHUBARB

Early, long-stemmed variety. Plant in good, well-drained soil, 2 to 3 feet apart. 5 to 10 plants for ordinary family. 10c each.



LATHAM RASPBERRIES



CONCORD

LINDLEY

NIAGARA

MOORE'S EARLY

DEWBERRIES

We consider Lucretia the best Dewberry, making a very vigorous growth and fruiting early. The berries are large, jet black, and of fine flavor. May be allowed to develop on the ground or trained, in either case producing large crops.

\$1.25 for 25; \$4 per 100; \$12.50 per 500

RASPBERRIES

Should be in every home garden. Require limited space and produce an abundance of the finest fruit. Set 2 feet apart. Rows $4\frac{1}{2}$ to 5 feet apart. 50 to 100 plants for ordinary family. Put up in bundles of 25. We have tested almost all kinds and offer:

Cumberland. Best black.

Latham. Best red.

St. Regis. Best everbearing red.

\$1.25 for 25; \$4 per 100; \$12.50 per 500

BLACKBERRIES

Though thorny and requiring more space, they are desirable in every large garden. Plant 3 x 5 to 6 feet. 25 to 50 plants for ordinary family. You will be pleased with the kinds we offer:

Early Harvest. Early. Medium size. Prolific. We like it best.

Eldorado. Large; juicy. Takes more room.

\$1.25 for 25; \$4 per 100; \$12.50 per 500

FOR PARCEL POST AND INSURANCE, ADD 10 PER CENT



CUMBERLAND RASPBERRIES

SECOND-CROP SEED POTATOES

Second-crop seed is preferred and planted in this section by gardeners and those who grow Potatoes for profit. Ours are grown from certified stock, will go farther and give a better stand.

PRICED ON REQUEST



PANSIES

Big strong transplants. Grown from best seed obtainable. 50c per doz.; \$2 for 50; \$3.50 per 100.

PLANT ROSES this Spring

For Health, Happiness, Inspiration

NEVER has there been a time when America needed to get closer to Mother Earth than now. Other than vegetables and fruits you need that inspiration that only a Rose can give. From early June until frost their endless pageantry of color, fragrance and form, entrance the inmost recesses of our soul to give courage and perseverance to carry out that sacred task which is before us.

Many Roses which succeed in the North and other parts of the country do not do so well in Kentucky. Almost every Rose listed has been tested on our grounds and proved satisfactory and dependable. We have discarded or do not carry many which will be described favorably in other lists. Why spend money and time on doubtful kinds when you can buy our proved Roses? If properly sprayed and cultivated during summer, protected over winter, you will find a planting of Roses one of the most satisfactory expenditures for your garden.

There are more than 2000 Roses in general cultivation, and to list any large percentage of these would be out of the question. The list which follows is the result of our tests and represents the "Cream of the Crop." Plant any of them with confidence.



Francis Xavier Hillenmeyer, Founder



We Have Been Growing

QUALITY PLANTS. The price of a Rose, like any other article, does not determine its value. Hillenmeyer Roses are strong, with good roots, true to name, properly grown (which includes cultivation, spraying and unjerstock), ripened by Nature, handled so they are not devitalized by exposure and are free of leaf-diseases.

HILLENMEYER ROSES GROW AND BLOOM BETTER—WE KNOW IT

PINK

Betty Uprichard. Two-tone, copper-red buds, opening into semi-double salmon-pink blossoms. A good bloomer and an outstanding variety.

Briarchiff. Long-pointed buds of rose-pink taking on lighter shades as they open; fragrant. Single stems and excellent for cutting. Edith Nellie Perkins. One of the best. Long-pointed buds of cream, orange, and pink, overspread with gold flush. Very prolific flowering; strong grower. Foliage healthy.

Editor McFarland. We think this the finest deep pink garden Rose grown today. Its pointed buds on nice long cutting stems last longer and retain their form wonderfully well. A Rose that performed well in our test-garden.

Mrs. Charles Bell. A beautiful shell-pink sport of the well-known Radiance. Vigorous, healthy, and should be in every Rose-garden. Picture. Beautiful with its warm undertone of salmon; perfect form with pointed petals; fragrant. Vigorous, continuous bloomer. It really is a picture.

Pink Dawn. A fine deep rose-pink flower opening to a lovely pink with an orange base; sweetly fragrant. Strong, upright grower. A newer Rose which has taken its place along with the best.

Radiance. This is a most reliable Rose. It has no serious faults and is the best variety for this section. Brilliant rose-pink buds opening into well-formed fragrant blossoms with silver tints on reverse of the petals. Plant makes vigorous growth. Our most outstanding reliable Rose.

WHITE

Caledonia. Purest white, perfectly formed buds on strong stems, opening to large flowers that retain their form until petals fall. No white Rose can surpass this perfect variety.

Kaiserin Augusta Viktoria. Well-formed, cream-colored buds opening into white flowers. Free-blooming; hardy. McGredy's Ivory. Creamy ivory-white, sometimes with a faint tinge of pink in the center; large; fragrant. One of the best.

"TRIED and TESTED" GROUP

RED

Christopher Stone. A thrilling scarlet-crimson from bud until petals fall. Vigorous, upright; free-flowering. Looks as though this one has come to stay.

E. G. Hill. A great red Rose. Massive blooms of deep crimson and scarlet, velvety on inside. Splendid for cutting. Foliage unusually healthy. Vigorous in habit.

Etoile de Hollande. Said to be the best red Hybrid Tea. Its gigantic velvety crimson flowers hold up remarkably well, getting lighter in shade instead of "bleeding" with age. Thrives everywhere, producing a fine lot of blooms throughout the season.

Glowing Carmine. Its name appropriately describes this beautiful Rose. Strong grower, blooms freely and is very showy.

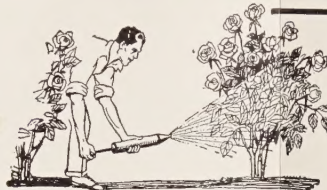
Grenoble. This Gold Medal variety is fast becoming popular. Glowing scarlet-crimson with long stems. Vigorous and healthy.

Red Radiance. Read the description of Radiance and apply the good things said of it to this variety, except the color, which is a deep rose-red. Blooms until frost and is one of the best all-round red Roses in existence.

TRIED and TESTED ROSES

Strong 2-year plants, 55c each; \$5.00 for 10
\$45.00 per 100

FOR POSTAGE AND INSURANCE ADD 10 PER CENT



Rose Sprays CLOTRACIDE

A complete, economical spray for Roses, etc. Contains powerful insecticides and fungicides. Easily mixed and applied. We recommend it.

Small size (makes 5 gallons) \$0 50
Medium size (makes 10 gallons) 85
Large size (makes 20 gallons) 1 50
Nursery size (makes 80 gallons) 5 75

TRI-OGEN—Combined Spray Treatment

Complete protection against Plant Insects and Disease.

One of the most complete and satisfactory sprays for Roses. Controls leaf-spot, mildew, and insects. Nationally advertised and used.

A. Small Kit (makes 16 quarts) \$1 50
B. Medium Kit (makes 64 quarts) 4 00
C. Large Kit (makes 32 gallons) 6 00
D. Estate Kit (makes 128 gallons) 20 00

FOR POSTAGE AND INSURANCE ADD 10 PER CENT

TWO-TONE

Condesa de Sastago. Vivid colorings of gold, copper, and yellow. This matchless Spanish novelty causes everyone to stop and admire it. Healthy and upright in growth.

Duquesa de Penaranda. Coppery apricot. A Spanish beauty with long-pointed buds which open into luminous shades defying description. A wonderful Rose.

Hinrich Gaede. A brilliant, fragrant Rose with long-pointed buds of rich luminous vermillion shaded with gold. Showy free bloomer with excellent foliage.

Mme. Joseph Perraud. Large-petaled, perfectly formed buds of nasturtium-orange lightening to a luminous pink at the edges and glowing orange at base, finally opening to a nasturtium-buff with more pink in its make-up. Has received many awards.

President Herbert Hoover. A most popular Rose. It is maroon, orange and gold, rioting in a most contrasting fashion. Long, pointed buds; rigid stems. A fine garden Rose, blooming well in the autumn. By far the best of its color, and superior to Talisman as an outdoor Rose.

YELLOW

Golden Dawn. Large, light yellow, full-petaled blooms are borne on strong, disease-resistant plants. When fully open the petals are sometimes edged pink.

Mrs. E. P. Thom. Superior yellow garden Rose. The fine long buds are perfectly shaped. Flowers rich lemon-yellow. Very vigorous and a constant bloomer.

Mrs. Pierre S. du Pont. Winner of more medals than any other outdoor Rose. Long-pointed, rich red-gold buds, opening to well-formed blossoms that hold long. Foliage ornamental, healthy and disease-resistant.

Sœur Therese. Long, pointed chrome-yellow buds with markings of carmine, the open flower rich daffodil-yellow. Blooms freely on long cutting stems. One of the finest yellow Roses of recent introduction.

ETOILE DE HOLLANDE



SOEUR THERESE



PRESIDENT HERBERT HOOVER



McGREY'S IVORY



CONDESA DE SASTAGO



PINK DAWN

POLYANTHA ROSES

These dwarf everblooming Roses are fine for bedding, edging, and are quite hardy. Can also be used with striking effect in landscape plantings.

55c each; \$2.50 for 5

Carmeo. A distinct shade of shell-pink and salmon with a glow of gold.
Miss Edith Cavell. Semi-double; scarlet-red. Good strong continuous bloomer.
Orange Triumph. Full, sparkling flowers of scarlet-orange borne in great clusters throughout the season.

FLORIBUNDAS

55c each; \$2.50 for 5

Floribundas may be best recognized and described as large Polyanthas, both as to size of blossoms and height of bush. They are vigorous, free-flowering and can be used for bedding, edging or as small shrubs in landscape designing. Becoming more and more popular.

Dagmar Spath. Pure white flowers produced in showy large trusses all through the summer.

Improved Lafayette. Glowing red blossoms suffused a vivid crimson. Upright and vigorous.

Mrs. R. M. Finch. Handsome semi-double rose-pink flowers more than 2 inches across.

PATENTED FLORIBUNDAS

85c each; \$2.15 for 3, postpaid

We have selected three of the best new outstanding patented varieties.

Betty Prior. (Pat. No. 340.) Exquisite, single, light pink blossoms resembling a dogwood.
Donald Prior. (Pat. No. 377.) Semi-double; glistening, glowing scarlet. Free bloomer.

Snowbank. (Pat. No. 279.) Dainty buff-orange buds changing to bluish-white and finally to a pure white. Large-flowering type and excellent for massing or borders. Always in bloom.

PINOCCHIO (Pat. No. 484)

The sensational new Floribunda for 1943. Long-pointed buds of exquisite salmon, flushed with gold at base, opening to a soft clear pink. Flowers produced in great clusters on strong, healthy, hardy plants. Admirable for bedding or cutting.

\$1.25 each; \$3.15 for 3

SHRUB ROSES

2-yr. plants, 75c each; \$2 for 3

Hugonis ("Golden Rose of China"). The finest Shrub Rose known. Blooms in May, its arching branches covered to the tips with single, yellow, cup-shaped flowers. Unsurpassed for mass effects and in the shrub border.

Max Graf. A clear pink, single Rose much used to cover banks, walls or embankments. Belongs to the Rugosa family and is hardy.

Ten New and Selected ROSES

The following were selected as the best of the newer varieties. All have distinct merit, and we recommend them to those who are looking for something new and beautiful.

RED

POINSETTIA. A dazzling brilliant red Rose. Well-shaped, high-centered buds of velvety texture on long stems.

RED TALISMAN. Striking sport of Talisman having the same beautifully formed buds. The maroon-red bloom has an overflow of amber when fully open.

SOUTHPORT. Brilliant scarlet. Beautiful slender buds on long stems. Vigorous; free-blooming. Most promising.

PINK

CATHRINE KORDES. Bright glowing pink growing singly on erect strong stems. Rich bronzy foliage.

KOROVA. Old-rose with peach-blossoms shadings; fragrant. Beautiful buds, excellent for cutting. Vigorous.

THE DOCTOR. Beautiful glowing silvery pink with satiny edges; extra-large bud and blossom which is delightfully fragrant.

No. 1, 2-yr. plants, 75c each; \$7 for 10. For postage and insurance add 10 per cent

TWO-TONE

FEDERICO CASAS. Coppery pink and orange. Continuous bloom on erect, firm stems. Makes an outstanding Rose.

GIRONA. A lovely bud of red and golden yellow borne on unusually long stems. Upright bush with light green foliage. The whole combination looks like a greenhouse variety.

WHITE

SNOWBIRD. Many so-called white Roses are white only when in full bloom. This one is pure white from beginning to end. Excellent for bedding as it blooms profusely and the bush is compact and vigorous.

YELLOW

McGREY'S YELLOW. Beautifully formed, medium-sized buds which open a uniform buttercup-yellow. Vigorous bush with dark green foliage. Stands heat well.

TEN OUTSTANDING PATENTED ROSES

Many of the finest of the new Roses are being patented. This naturally regulates, to a large extent, their propagation, description, and sale. We are privileged to distribute these Roses and use the greatest diligence to see that they reach you in prime condition. However, we cannot be held responsible for their behavior or other things beyond our control. We have listed only a few kinds which we know are among the best, but can supply almost any other variety you may wish at their established price. Let us include any you may want with your Rose order.

PINK

ETERNAL YOUTH. (Pat. No. 332.) Long-pointed, perfectly formed buds of a beautiful soft pink with yellow at the base of each petal. Its cheerful color and delightful old-fashioned Rose fragrance make it a charming addition to the group of pink Roses. An excellent exhibition sort. Compact, vigorous plant 2½ feet tall. Good foliage. \$1.25 each; \$3.15 for 3.

MARY MARGARET McBRIDE. (Pat. No. 537.) The double, high-centered blooms are a clear deep coral-pink, suffused with gold at the base—very beautiful at all stages. Vigorous growth reaching to 2½ feet; foliage smooth, leathery, dark green. A new continuous bloomer of outstanding merit. \$1.50 each; \$3.75 for 3.

STERLING. (Pat. No. 21.) A magnificent flaming pink flower of superb form in bud and when open. The base of the bloom is yellow, giving it a richness as well as clarity of color seldom observed. Excellent foliage and blooms freely in summer as well as in autumn. \$1 each; \$2.25 for 3.

For Postage and Insurance on All Roses, Except Patented, Add 10 Per Cent.

RED

CHARLOTTE ARMSTRONG. (Pat. No. 455.) The color is warm red in the bud opening to cerise in hot weather and spectrum-red in cooler weather. Its long-pointed bud opens into a long-lasting, fragrant flower 3 to 4 inches in diameter. Vigorous. Foliage deep green and highly resistant to mildew. All-America Rose Selection for 1941. \$1.25 each; \$3.15 for 3.

CRIMSON GLORY. (Pat. No. 105.) Glorious crimson flowers, shaded deep red and mellowed by a velvety nap, with wonderful fragrance, are borne continuously on strong healthy plants about 2½ feet tall. In the few years since its introduction, Crimson Glory has become a prime favorite, for its magnificent color and deeply satisfying fragrance make it the ideal Rose. \$1.25 each; \$3.15 for 3.

HEART'S DESIRE. (Pat. No. 501.) Intensely fragrant, large, perfectly formed crimson flowers on long stems. Dark green, leathery foliage. Won 1942 All-America Rose Selections Award. \$1.50 each; \$3.75 for 3.

TWO-TONE

SIGNORA. (Pat. No. 201.) Long bud of a warm burnt sienna, opening to a lighter hue, toward mandarin. Fine fragrant blossoms for cutting. \$1 each; \$2.25 for 3.

THE CHIEF. (Pat. No. 456.) Lovely pointed buds of flame-rose opening to large artistic blooms of shining reddish coral, which merge to orange-pink as the flower ages. The richly fragrant flowers come erect and generally singly on strong, wiry stems. All-America Rose Selection for 1940. \$1.25 each; \$3.15 for 3.

YELLOW

ECLIPSE. (Pat. No. 172.) The very long, slender, stream-lined yellow buds open to loose flowers with 25 to 30 golden yellow petals which hold their color well; fragrant. \$1.25 each; \$3.15 for 3.

ROSE D'OR. (Pat. No. 482.) The pointed buds are touched with red and open to a pure, radiant, shimmering gold. Upright, and of free growth. \$1.50 each; \$3.75 for 3.

IF YOU DO NOT HAVE A COPY OF OUR GENERAL CATALOG, LISTING A COMPLETE LINE OF NURSERY STOCK—WRITE FOR IT.

CLIMBING ROSES

Strong 2-yr. plants, 55c each; \$5 for 10, except the patented varieties

Chaplin's Pink Climber. Double rich pink with a touch of salmon. Holds its color and remains attractive longer than any Rose in our list.

Climbing American Beauty. Extremely beautiful light crimson; buds and flowers very fragrant.

Dr. W. Van Fleet. Large flowers of exquisite flesh-pink, on long stems. Outstanding large-flowered pink Climber. Gardenia. Buds rich creamy yellow, opening a pleasing yellow that fades to cream.

Mary Wallace. Large, clear brilliant pink flowers. Fine for cutting.

Mermaid. Unusually large, single blooms of clear, light yellow. Very attractive.

New Dawn. (Pat. No. 1.) An everblooming Dr. W. Van Fleet with the same lovely flesh-pink blossoms. \$1.50 each.

Paul's Scarlet Climber. Vivid scarlet-red that can be "seen a mile." Holds its color.

Silver Moon. Semi-double white flowers. The showy yellow stamens make it doubly attractive.

King Midas. (Pat. applied for.) Large, red-flushed buds opening into Hybrid-Tea-like blossoms, making the plant appear as a living, limpid, yellow mass of golden glory. A new outstanding creation for pillar, porch, pergola or garage. \$1.50 each; \$3.75 for 3.



HEART'S DESIRE. Pat. No. 501



SIGNORA. Pat. No. 201



CHARLOTTE ARMSTRONG Pat. No. 455



ECLIPSE. Pat. No. 172



CRIMSON GLORY. Pat. No. 105

HILLENMEYER ROSES are Selected and Tested for Kentucky's Climate



WEALTHY APPLE



EARLY RICHMOND CHERRY



BLACK TARTARIAN CHERRY

APPLES

No other fruit is so dependable and generally desirable as the Apple. It will thrive in almost any well-drained soil. Their period of ripening extends from early July until frost and then they can be kept through the entire winter. For family use there is no fruit so indispensable. With moderate care they will pay a handsome return on your efforts and investment. We have kept our list of varieties up to date and you can plant any of them with confidence.

Hillenmeyer Apple Trees are Fine This Year and You Can't Find Better

Summer Apples

Close. A new early red variety of outstanding promise both for home and commercial plantings. Ripens a few days ahead of Transparent.

Duchess (often called Oldenburg). An outstanding variety following Early Transparent. Equally productive and best of its season. Ours is the "red" strain. Early bearing.

Early Transparent. Waxy yellow; tart; excellent. Very early bearer; productive. Valuable for either home or market.

Golden Sweet. Yellow. The best sweet we know. Vigorous and productive. Hasn't a fault.

Hyslop Crab. The very best hardy Crab, producing a heavy crop of tart, bright red fruits that are unexcelled for culinary purposes. Bears early and productively.

Maiden's Blush. See Polly Eades.

Polly Eades. A Kentucky-developed variety. While not well known is superior to Maiden's Blush. Plant this on our recommendation and you will never regret it.

Fall Apples

Grimes' Golden. The very best quality fall Apple. Golden yellow. Matures early and is heavy bearer. This variety is troubled with canker, which shortens the life of the tree. In addition to the regular Grimes, we offer **Double Grafted Grimes' Golden**, which is a longer-lived tree, at 25c extra.

Wealthy. Large; shaded to dark red. Quality good, tender. Productive. Early to bear, and most satisfactory.

Wolf River. An attractive, large, striped Apple, ripening in September. Due to size it finds a ready market. Cooks well. Matures early.

Winter Apples

Baldwin. Red; large; fine quality. Tree vigorous. The eastern commercial Apple.

Delicious. See Red Delicious.

Jonathan. Red; medium size, quality excellent. Tree never large, but productive.

McIntosh. Fine early winter kind that has won its way because of its productiveness and extra-high quality. Bright red; smooth.

Paducah. A Kentucky product very much resembling Rome Beauty but about two to three weeks earlier, with more color. This variety stands at the top of the list as to production at the Kentucky Experiment Station.

Red Delicious. As this extra red strain is such an improvement on the old Delicious we are propagating it entirely. Whenever you ask for Delicious we give you this red strain at no extra cost. Fruit large, uniform, and of highest quality. Distinguished by the five lobes on the blossom end.

Red Stayman. Dark rich red, indistinctly marked. Fruit large, good quality and keeper. We think this the outstanding winter Apple for Kentucky. As the red variety is an improvement over ordinary Stayman, we are propagating it entirely and filling all of our orders from this selected strain.

Rome Beauty. Large; red; tender, subacid. Early bearer and productive. A popular variety in most sections.

Stayman Winesap. See Red Stayman.

Turley. A seedling of Winesap which it somewhat resembles. Conical, rich red and of highest quality. A recent introduction, bears early and is fast gaining popularity.

Winesap. Medium-sized; dark red. Productive. Excellent quality; crisp and juicy; subacid.

Yellow Delicious. A yellow type of the old standard Delicious which has become deservedly popular throughout the country, and of same highest quality.

York Imperial. A late keeping commercial or home variety. Shaded red on yellow skin. Flesh firm. Tree healthy. Regular and heavy bearer.

2- and 3-year-old trees:	Each	5	50
2½ to 4 ft.....	\$0 50	\$2 00	\$15 00
4 to 5 ft.....	60	2 50	20 00
5 to 6 ft.....	75	3 25	25 00

Ask for prices on quantity lots.

CHERRIES

Not difficult to grow, but the trees do best in well-drained, rich soil. The Sour varieties grow more readily than do the Sweets, but you can have both if the location is satisfactory. Be sure to plant the trees as soon as they arrive. Press the soil firmly around the roots; tramp it hard.

2- and 3-year-old trees:	Each	5	50
4 to 5 ft.....	\$0 75	\$3 25	\$25 00
5 to 6 ft.....	1 00	4 50	30 00

Cluster and Subacid Varieties

You may plant one of these varieties and you will be rewarded. This group seldom fails to bear a good crop.

Early Richmond. This old standard Cherry has been the favorite for years. The fruit is tart and very valuable for canning purposes. Yields nearly every year and reddens the tree with its wonderful crop.

May Duke. Ripens a little earlier than Early Richmond, and while not quite so vigorous in tree, the fruit is slightly superior. Has been tested and found worthy of a place in all Cherry plantings.

Montmorency. Gradually supplanting Early Richmond because of its size. Except for being a little later it is practically the same. Not quite as acid; when ripe it is good to eat from hand. The tree is hardy, blooming late, and frequently will make a crop when the sweet varieties fail.

Sweets or "Heart" Varieties

This group grows luxuriantly, makes a fine showing for a few years, and then may die if not in soil that is exactly suitable. The following varieties are the hardiest of the group. Best to plant two varieties of Sweet Cherries for pollinization.

Governor Wood. Few Cherries are superior to it in quality or productiveness. Fruit medium size, soft, and of fine flavor; pale yellow with blush.

Black Tartarian. Perhaps the most popular of the sweet varieties. Fruit is large, black, and heart-shaped. High quality. The tree is vigorous in suitable soil.

Napoleon. Large; yellow; firm and high quality. Not as much planted as it should be.

MORE THAN 100 YEARS

That's How Long We Have Grown

Hillenmeyer Quality, True-to-Name Fruit Trees.